



All Saints Communications Report

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Notable Projects:

- Weekly service live-streaming
- Special event live-streams and Audio Visual Support
- Event Promotion
- Santa Claus Holly Bazaar Marketing
- All Saints Advent Calendar
- Sunday School Living Water Series

Website - www.AllSaintsEpiscopalBayside.org

- The primary purpose of the website is to be used as a way for people to discover All Saints and its ministries.
- The secondary purpose of the website is for use by current parishioners to easily access live-streams, photos, resources, and other media.
- Totals for 2023
 - Page Views: 14,952
 - Unique Visits: 5,710
 - First Time Visitors: 3,799
 - Returning Visits: 1,911

YouTube

Home to all live-streams and most pre-recorded videos.

YouTube Subscribers: **107** (+20 from 2022)

Total Impressions - **86,743** (~60K Live Streams, ~26K Videos)

Total Views - **5,552** (~4K Live Streams, ~1.3K Videos)

Most Popular YouTube Content of 2023:

1. 2023 Bayside Men's Glee Club Spring Concert – 163 Views
2. Team KB Spaghetti Dinner Live-Stream - 137 Views
3. Easter Day 2023 - 125 Views
4. Flushing Deanery Pentecost Celebration - 117 Views
5. All Saints Sunday (with Baptism) 2023 - 100 Views

TikTok

Usually more whimsical, short-form videos.

Followers: 807

Video views: **1,737,225** (1.7 Million from one very viral video!)

Likes: 224,543

Comments: 1,891

